

2024 COLLABORATION OPPORTUNITIES



YPS
youngprofessionalsociety
GREATER SPRINGFIELD

live, work, play, stay, belong

OUR MISSION

is to provide Greater Springfield's budding leaders with opportunities to make connections, hone their skills, volunteer, and build community.

YPS of Greater Springfield aims to contribute to the driving force behind a thriving and dynamic community of young professionals who are recognized for their leadership, influence, and contributions to the advancement of the region. We aspire to create a supportive and inclusive environment where members are inspired to excel in their careers, drive positive change in our community, and become catalysts for a brighter future. Through our collective efforts, we envision Greater Springfield as a hub of opportunity, innovation, and prosperity, driven by the energy and dedication of our young professionals.

MEMBERSHIP

Our membership base continued to grow in 2023, engaging 153 total active members including:

- 101 Individual Members
- 18 Entrepreneurs
- 21 Non Profit Organizations
- 13 Businesses



1.8k+



1.5k+



3.9k



900+

SpringfieldYPS.com



YPS
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WE BUILD COMMUNITY TOGETHER

Springfield YPS reflects the community we serve - from our amazing Board of Directors to our membership base, we bring individuals together from many industries and backgrounds fostering new connections across our many events. We are excited to have a robust calendar of activities driven to appeal to different groups and interests for the 2024 year.

The key to our success is the collaboration built within the Greater Springfield community. Your engagement and support allows us to continue providing premium networking opportunities of all kinds to our community. Your investment will help feed the vibrancy of these programs to create lasting, memorable connections and continue the growth of young leadership for years to come. We appreciate your consideration in partnering with YPS, and look forward to working with you.

Kara Bombard
YPS President

**YPS REINVESTED
\$18,000+**

**back to local businesses
in our community in 2023**





YPS offers levels of membership to support a business of any size. Our business membership options allow you the ability to showcase your business as well as support team building and professional development for you and your associates.

Business Memberships include:

- Admission for designated number of employees to attend signature events including Third Thursdays & Leadership Luncheons (one year)
- Logo featured on the YPS membership page
- Welcome post & membership recognition on YPS social media
- Option to table at 1 event
- Discounts to additional events such as Adult Field Day
- Option for ambassador to serve on a YPS planning committee
- Free job postings on the YPS Facebook page (per request)

BUSINESS MEMBERSHIPS

**Non-Profit Business Membership - \$150/year
Up to 3 Members**

**Sustainer Business Membership - \$300/year
Up to 3 Members**

**Supporter Business Membership - \$500/year
Up to 5 Members**

**Partner Business Membership - \$1,000/year
Up to 7 Members**

Bring new value for *team building & development*
to your associates in a unique & memorable way



INTERESTED IN SUPPORTING
multiple events & programs?

Contact Membership@springfieldYPS.com
to discuss creating a custom membership package
to meet all your investment needs.



EVENT SPONSORSHIPS

Over 25 Events in 2023 - 1,100+ Attendees

Our programming took on an even more diverse approach over the past year, providing a wide variety of experiences to connect people with different interests and backgrounds. Some of our highlights include:

- Signature Third Thursday events patronizing local eateries
- 6 unique discussions from local leaders at our Leadership Luncheons
- Two new morning Coffee Hour events to bring a new time option to the table
- The return of our wonderful Friendsgiving event
- Hopping around downtown Springfield at SantaCon
- Refueling our competitive nature at Adult Field Day
- Enjoying the beautiful Fall weather at our Great Golf Escape
- Forest Park Zoo event scavenger hunt & animal encounters
- Valley Blue Sox summer gathering
- Hartford Yard Goats outing with Telemundo Springfield NBC
- Collaboration events with the Chicopee Chamber and West of the River Chamber
- Celebrating our 15 year anniversary with Board members past and present!

2024 could be your year to engage and help create memorable experiences for Greater Springfield

Interested? Contact Admin@springfieldYPS.com



Third THURSDAYS

Hosted on the 3rd Thursday of each month, these signature networking events provide opportunities for young professionals to visit local businesses, connect with community partners and companies, and enjoy a casual program intended to foster new introductions.

Annual Presenting Sponsor of Third Thursdays - \$5,000/year

Everything included in quarterly event sponsorship plus:

- 1 year business membership for **up to 5 members**
- Main sponsorship exclusivity *does not include other opportunities listed below

Sponsor a Quarter of Third Thursdays - \$1,500/3 events

Everything included in single event sponsorship plus:

- 1 year business membership for **up to 3 members**
- Presenting recognition on all event promotion
- Opportunity to address attendees at event
- Opportunity to help select charitable organization for donation

Sponsor a Single Third Thursday - \$750/event

- Company listed on event registration page
- Company listed on Facebook event as collaborator
- Social media acknowledgement post
- Recognition in e-newsletter
- Recognition at event by emcee
- Recognition signage at registration area
- Table with option to hang a banner in event space
- 1 admission ticket to the event
- Listing & link on SpringfieldYPS.com
- Ability to offer special offers to YPS members



Host a Table
at our events

(includes 1 admission,
social & on-site recognition)

YPS Members
\$100/event

Non-Members
\$150/event

Other opportunities:

Entertainment Sponsor -
\$1,000/event

Snack Station Sponsor -
\$500/event

Signature Drink Sponsor -
\$250/event



EVENT SPONSORSHIPS

Leadership LUNCHEONS

Hosted bi-monthly to connect our local leaders with young professionals in our area. We seek leaders from all industries and areas of expertise, from local business owners to city officials and everything in-between, this program offers interactive sessions with Q&A opportunities while providing attendees with lunch and afternoon networking.

Annual Presenting Sponsor of Leadership Luncheons - \$2,400/year

Everything included in single event sponsorship plus:

- 1 year business membership for **up to 5 members**
- Main sponsorship exclusivity *does not include other opportunities listed below
- Presenting recognition on all event promotion
- Opportunity to create an industry tip at each event
- Opportunity for a leader to be a speaker at one luncheon

Sponsor a Single Leadership Luncheon - \$500/event

- Company listed on event registration page
- Company listed on Facebook event as collaborator
- Social media acknowledgement post
- Recognition in e-newsletter
- Recognition at event by emcee
- Recognition signage on main presentation deck
- 1 admission ticket to the event
- Listing & link on SpringfieldYPS.com
- Ability to hand out business cards & swag to attendees

*all swag & promotional items must be provided by the sponsoring company

Culinary Sponsor - Custom Package Build

A unique opportunity for an area eatery to create a lasting partnership with YPS for our luncheons

- Supply lunch for attendees at all events
- Restaurant listed on event registration page
- Social media acknowledgement post
- Recognition in e-newsletter
- Recognition at event by emcee

Contact us at Admin@springfieldYPS.com
to build your custom sponsorship



Adult **FIELD DAY**

A unique annual event throw-back to elementary school built with adults in mind. We've got all the classic events like tug of war, relay races, and more - plus some new games and fun surprises.

Presenting Sponsor - \$1,000

Everything included in gold sponsorship plus:

- Presenting recognition on all event promotion
- Main sponsorship exclusivity
- Opportunity for company rep to address attendees at event
- Recognition in e-newsletter

Gold Sponsor - \$500

Everything included in silver sponsorship plus:

- One complimentary team registration (4 participants)
- Display area in main event space (staffed by company)
- Option to hand banner in main event space

*all promotional items must be provided by the sponsoring company

Silver Sponsor - \$250

Everything included in bronze sponsorship plus:

- Listing & link on SpringfieldYPS.com
- Individual social media thank you spotlight
- "Thank You" shoutout in Facebook live during the event

Bronze Sponsor - \$150

- Company listed on Facebook event as collaborator
- Social media acknowledgement post
- Recognition at event by emcee
- Ability to table at the event to sample, promote or sell products



Unleash your inner child

YPS ADULT
FIELD DAY



EVENT SPONSORSHIPS

Third Annual FRIENDSGIVING

This unique event has been a huge hit in the community for the past two years - focused on bringing everyone together to break bread and make new connections, our 2024 event will aim to highlight the diverse food culture boasted by the Greater Springfield area.

Presenting Sponsor - \$2,000

Everything included in silver sponsorship plus:

- Presenting recognition on all event promotion
- Main sponsorship exclusivity
- 1 year business membership for **up to 5 members**
- Admission for up to 5 individuals
- Opportunity for a company leader to address attendees
- Appearances on Pre-Event Live News Appearances
- Opportunity to help select charitable giving organization
- Signature Cocktail Creation & Signage

Gold Sponsor - \$1,000

Everything included in silver sponsorship plus:

- 1 year business membership for **up to 3 members**
- Admission for up to 3 individuals
- “Thank You” shoutout in Facebook live during the event
- Logo on registration area signage

Silver Sponsor - \$500

Everything included in supporter sponsorship plus:

- Listing & link on SpringfieldYPS.com
- Logo on event signage
- Individual social media thank you spotlight
- Admission for up to 2 individuals
- Recognition in e-newsletter
- Ability to promote special offer to attendees

Supporter - \$100

- Company listed on Facebook event as collaborator
- Social media acknowledgement post
- Logo on “Thankful” activity

Other opportunities:

Culinary Station Sponsor - \$300/station

Entertainment Sponsor - \$1,000

Support your local chefs!



SantaCon

NETWORKING CRAWL

Jingle and mingle through downtown Springfield! This holiday event spreads cheer to many local businesses in the downtown area, encouraging attendees to dress up, have fun and network local.



Presenting Sponsor - \$1,01,000

Everything included in sleigh stop sponsorship plus:

- Presenting recognition on all event promotion
- Main sponsorship exclusivity
- 1 year business membership for **up to 5 members**
- Admission for up to 5 individuals

Sleigh Stop Sponsor - \$500

Everything included in holly jolly sponsorship plus:

- 1 year business membership for **up to 3 members**
- Signage at specific stop on our crawl
- Signature cocktail creation & bar signage at one stop

Holly Jolly Sponsor - \$300

Everything included in silver bell sponsorship plus:

- Recognition by emcee during the event
- "Thank You" shoutout in Facebook Live during event
- Admission for up to 2 individuals

Silver Bell Sponsor - \$100

- Company listed on Facebook event as collaborator
- Social media acknowledgement post
- Logo on event signage



We are excited to collaborate with you!

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